

## ONLINE HOLIDAY SHOPPING TIPS

## **Online Shopping Safety Tips**

- Create a new email address
  - Create a new email address that is specifically used for online shopping/sign-ups.
- Use a major credit card for online purchases
  - Do NOT use a debit card for online purchases or promotions you are NOT protected as you are with a credit card.
- Research retailers
  - Conduct a Google search on new retailers for reviews and customer experiences.
- Return/Refund policy
  - Read the fine print on return and refund policies for any items you purchase online.
- Avoid spam emails and online ads
  - Try to avoid purchasing anything from promotional emails or online ads unless you are familiar with the retailer/company.
- Website Security
  - Make purchases and submit your information only on secure websites.
- Delivery Tracking Apps
  - o Delivery tracking in one place. Recommended: AfterShip and Route
- Monitor Accounts
  - Be consistent with monitoring your bank, credit card and other online accounts.

## **Tips To Avoid The Scam**

- Confirm Sender's Address
- Think Before You Click!
- Do Not Open/Download Attachments
- Do Not Give Personal Info On Phone/Email
- Do Not Respond To Email/Text/Cal
- Do Not Confirm/Provide Information
- Shop From Reputable Retailers
- Use Secure Websites